



OCTOBER 23 - 25, SAN JOSE, CA

NAHP2019

The Voice of Our Community
through Print and Digital



A G E N D A

Wednesday October 23, 2019

12:00 pm - 4:00 pm Google Tour

6:00 pm - 8:00 pm Opening Reception

Thursday, October 24, 2019

8:30 am - 10:00 am Breakfast: Latino Publisher Breakfast

Sponsored By: Nexus Services

10:00 am - 10:30 am Exhibitor Ribbon Cutting & Networking

10:45 am - 11:45 am Skill Session #1: Census data for your business

Sponsored By: US Census

11:45 am - 1:00 pm Lunch: Editorial Luncheon

Sponsored By: NTN24

1:00 pm - 1:15 pm Networking Break

1:15 pm - 2:30 pm Skill Session #2: Programmatic How to get higher CPM's

2:30 pm - 3:30 pm Skill Session #3: Non-Profit & Journalism

4:00 pm - 5:00 pm Membership Meeting

6:00 pm - 8:00 pm Dinner / Reception

Sponsored By: Toyota

Friday, October 25, 2019

6:15 am - 7:30 am Macy's Power Walk – Meeting in the Grand foyer

8:30 am - 10:00 am Breakfast - Latina Publisher Breakfast

Sponsored By: Macy's

10:00 am - 10:30 am Exhibitor Area Open & Networking

10:45 am - 11:45 am Skill Session #1: Google for Your Business

Sponsored By: Google

11:45 am - 1:00 pm NRG Luncheon

Sponsored By: American Petroleum Institute

1:00 pm - 1:15 pm Networking Break

1:15 pm - 2:30 pm Skill Session #2: Digital Transition

2:30 pm - 3:30 pm Skill Session #3: Latino Entrepreneurship Management

4:00 pm - 5:00 pm Elections Meeting

6:00 pm - 8:00 pm Dinner / Reception

Sponsored By: Toyota