



**National Association of
Hispanic Publications**

National Press Building
529 14th Street NW, #923
Washington, D.C. 20045
202.662.7250

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**2017 TENTATIVA AGENDA
November 5 - 7
Atton Brickell Hotel
Miami Florida**

SUNDAY, November 5, 2017

- 2:00 - 4:00 **BOARD MEETING**
- 6:00 - 8:00 **WELCOME RECEPTION**

MONDAY, November 6, 2017

- 6:30 - 7:30 **LATINA POWER WALK**
- 8:00 - 9:30 **BREAKFAST IS SERVED**
- 8:30 - 10:30 **LATINAS ON THE RISE & LATINA PUBLISHER OF THE YEAR**
Sponsored by Macys
- 10:30 - 10:45 **BREAK**
- 10:45 - 12:30 **FACEBOOK SOCIAL MEDIA WORKSHOP**
- 12:30 - 2:00 **LUNCH IS SERVED**
- 1:00 - 2:00 **MOBILE JOURNALISM**
- 2:00 - 3:30 **ADVERTISING DISCUSSION**
- 4:00 - 6:00 **COCKTAIL RECEPTION**

TUESDAY, November 7, 2017

- 8:00 - 9:30 **BREAKFAST IS SERVED**
- 8:30 - 10:30 **LATINO PUBLISHERS**
- 10:30 - 10:45 **BREAK**
- 10:45 - 11:30 **EDITORIAL WORKSHOP**
- 11:30 - 12:30 **PUBLISHER WORKSHOP**
- 12:30 - 2:00 **LUNCH IS SERVED**
- 1:00 - 2:00 **DIGITAL DISCUSSION**
- 2:00 - 3:30 **OPEN WORKSHOP**
- 4:00 - 6:00 **CLOSING CEREMONY**