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NAHP

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**EVENT ADVISORY**

**National Association of Hispanic Publications  
Annual Media & Legislative Summit  
October 26 – 28, 2009 in Washington, D.C.**

Washington, D.C., September 29, 2009 – The National Association of Hispanic Publications (NAHP), the voice of US Latino publications, is convening its annual **NAHP Media & Legislative Summit** at the National Press Club in Washington, D.C., October 26 – 28, 2009. This year's theme: "Hispanic Print – More Than Words on Paper," sets forth a critical agenda to advance the hundreds of Hispanic-owned media outlets that are the frontline of communication with the nation's 45 million Hispanics. Research shows that this holds across generations, primary language, educational and economic status. As Hispanic economic and political power surges, the position of Hispanic publications within their own communities could not be more important.

With a pivotal position in the nation's capital, The NAHP provides information and capacity building opportunities to its 200 members, assuring that members remain on top of their trade during challenging times. The NAHP Media & Legislative Summit will engage thought leaders, policymakers and publishers from across the country to explore and debate contemporary issues that are rarely addressed from Hispanic perspectives and experience.

Highlights include:

- Representatives of the U.S. Senate and Congress and national Latino organizations will address health reform, immigration reform, sustainability and the environment to gain inclusion of Hispanic issues in government decision-making.
- Senator Harry Reid will lead a breakfast dialogue on health reform.
- Publisher of the Year and Journalist of the Year will be awarded.
- Workshops and special sessions will make it possible for participants to articulate Hispanic experiences and perspectives on how policies and programs and challenges affect families, communities and small businesses.
- The NAHP will present the findings of its readership study , “State of Hispanic Print”.

Hispanic print media is the voice of the publishers and the communities they represent.

Publications provide news and educate their readers while also challenging community leaders and policymakers through editorials and human interest stories that capture the pulse of their community through:

- positive stories of Latino leaders,
- media coverage on local to international issues of interest to Hispanics,
- resources for information on scholarship, educational, and job opportunities,
- in-depth profiles on Latino leaders in the public and private sectors,
- meaningful “from within” information on Latino life, Latino perspectives, quality of life issues and contributions to society, and
- job and training leads that are not communicated through other media.

NAHP members will meet with Senators and Congressional Representatives to open dialogue and share issues and opportunities to partner and improve communications with Latino communities. They will provide greater insight on the importance of including Hispanic print media in communications strategies and as they frame their actions on the pressing issues of the day.

Join in the excitement of real grassroots communications and attend the annual NAHP Media and Legislative Summit. Register to attend by going to [www.nahp.org](http://www.nahp.org) or [click here](#).

The National Association of Hispanic Publications is a nonprofit, non-partisan trade advocacy organization representing leading Spanish and bilingual publications serving 41 markets, the District of Columbia and Puerto Rico with a combined circulation of over 23 million. Founded in 1982, the mission of the NAHP is to further the excellence, recognition and usage of Hispanic publications by providing access to professional development opportunities to better serve and empower our Hispanic communities.

For additional information visit [www.nahp.org](http://www.nahp.org).

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